

EDspaces 2021 Exhibit Space Application & Contract

November 3-5, 2021 - - David L. Lawrence Convention Center, Pittsburgh, PA

Please complete this application and either **email** form to exhibits@ed-spaces.com or **fax** to 301.495.7386.

If payment by check, mail to, EDmarket, 9841 Washingtonian Blvd, Ste 200-1041, Gaithersburg, MD 20878.

Please note, EDmarket will not be responsible for forms not received. Please confirm fax transmissions.

1. Company: _____

Company Address: _____

City: _____ **State:** _____ **Zip/Country:** _____

Phone: _____ **Website:** _____

Exhibit Contact: _____ **Email:** _____

Marketing Contact: _____ **Email:** _____

2. Please sign: I have read and agree to comply with the EDspaces rules and regulations. This application becomes a contract upon assignment of exhibit space. Exhibit space will not be assigned without contract signature.

Signature: _____ **Date:** _____

3. What is your current EDmarket Membership Status? Join/Renew now and save \$1,000 per 10'x10' booth.

☐ Our membership is current through *December 31, 2021*

☐ We do not want to join at this time

We would like join/renew today and save money! Select a box below: *(EDmarket Membership is based on your company's total gross sales.)*

☐ Under \$1 Million -- Dues Amount \$900

☐ \$10 Million to \$25 Million -- Dues Amount \$2,500

☐ \$1 Million to \$2.5 Million -- Dues Amount \$1,150

☐ \$25 Million to \$50 Million -- Dues Amount \$3,750

☐ \$2.5 Million to \$5 Million -- Dues Amount \$1,650

☐ Over \$50 Million -- Dues Amount \$7,500

☐ \$5 Million to \$10 Million -- Dues Amount \$2,150

4. Main product lines: (This is for EDmarket internal use only -- **not** for publication)

5. Exhibit Space: *Price is per 10'x10' increment. To qualify for member rates, company membership must be in good standing through 2021.*

Early-Bird Rates	
Price increase after April 9, 2021	
Member	Non-Member
\$2,350	\$3,350

Total number of 10' x 10' increments: _____ **Size:** _____ ft. x _____ ft.

i.e. 10'x10' = 1, 10'x20' = 2, 10'x30' = 3, 20'x20' = 4, 20'x30' = 6

Booth Type: ☐ Linear ☐ Island ☐ Peninsula

Booth Preferences: 1) _____ 2) _____ 3) _____ 4) _____ 5) _____ 6) _____

Please note: Applications received after April 9, 2021, will be charged the standard rate. Form must be received on/before April 9, to qualify for the early-bird rate.

6. Please list any companies you wish to avoid being assigned adjacent to (every effort will be made to accommodate your request):

7. "Bring-A-Buyer" Scholarship Program - Increasing the Number of Qualified School Attendees:

Help us help you to further increase the number of qualified attendees with significant buying power at EDspaces. Contributions help fund the housing and registration expenses of a school or college official, superintendent, or district facility planner over and above the current funding of the EDspaces Scholarship Program. **And EDmarket will match every dollar contributed to this Program doubling your ROI.**

Unbelievable Benefits:

- Two (2) Priority Points per \$1,000 contribution for EDspaces 2022 space assignment
- Recognition/Logo on EDspaces Website
- Silver Level Package Online Directory Enhancement
- Recognition/Logo in EDspaces Program
- Recognition/Logo on Signage at EDspaces

☐ Yes, our company will participate. Bring-A-Buyer Contribution (minimum contribution \$1,000): _____

8. Online Directory Enhancement:

Please choose from one of the options below. For more information on these upgrade packages, call Exhibit Services at (800) 395-5550 option 2.

Each exhibiting company receives a BASIC online listing which includes:

☐ Basic | OK for Free

- Up to 50-word company profile
- Virtual Company "Business Card"
- Company 'Follow us on Twitter' Button
- Up to 4 Product Category Listings
- Company Address/Phone
- Company 'Find us on Facebook' Button
- Link to company website
- Booth number
- Booth locator feature

☐ Bronze (\$200) | Good

BRONZE level package highlights include:

All benefits of the BASIC listing plus:

- Up to 75-word company profile
- Up to 6 Product Category Listings
- .5 Priority Point for 2022 Assignment
- 1 virtual product showcase w/image
- 1 Brand
- Company Facebook 'Share' Button
- Company LinkedIn Profile

Investment: \$200

☐ Silver (\$350) | Better

SILVER level package highlights include:

All benefits of the BRONZE level plus:

- Up to 100-word company profile
- Up to 8 Product Category Listings
- One (1) Priority Point for 2022 Assignment
- 2 virtual product showcases w/images
- 2 Brands
- 1 product w/description in printed Program
- 1 press releases/special events
- Company logo or wallpaper on the floor plan

Investment: \$350

☐ Gold (\$500) | Best

GOLD level package highlights include:

All benefits of the SILVER level plus:

- Up to 150-word company profile
- Up to 12 Product Category Listings
- Two (2) Priority Points for 2022 Assignment
- 4 virtual product profiles w/images
- 4 Brands
- 2 products w/description-printed Program
- 2 press releases/special events
- 1 link to audio/video Webcast

Investment: \$500

9. Details:

Exhibit Space: _____

ROI Enhancements:
(#7 and #8) _____

EDmarket Membership: _____

Grand Total: _____

Current Amount Due: _____

25% Exhibit Space+100% membership (if applicable)+100% ROI Enhancements

Balance Due April 9, 2021: _____

10. Payment Information:

Please note: All credits on file will be applied to your exhibit space investment prior to any new charges made. Updated invoices will be sent to all exhibitors after this credit is applied.

☐ Charge my card now for the full amount.

☐ Pay in full by check by Jan. 15, 2021.

☐ Both payments will be made by check with 1st payment due by Jan. 15, 2021.

☐ Charge the 25% deposit now and balance due on this card. (Balance due charges begin on April 5.)

☐ Charge the 25% deposit on this card now; check will arrive by April 9 for the balance due.

Please note: Payment must accompany application to reserve exhibit space.

☐ Check #: _____ Make check payable to EDmarket.

☐ AMEX

☐ Discover

☐ MasterCard

☐ Visa

Card Number: _____

Exp. Date (MM-YYYY): _____

Signature: _____

Print name as it appears on card: _____

Office Use:

Auth. # _____ Entered By: _____ Amount: _____

Batch Date: _____ Invoice #: _____ Company ID: _____

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