

EDspaces 2021 Exhibit Space Application & Contract

November 3-5, 2021 - - David L. Lawrence Convention Center, Pittsburgh, PA

Please complete this application and either email form to exhibits@ed-spaces.com or fax to 301.495.7386.
If payment by check, mail to, EDmarket, 9841 Washingtonian Blvd, Ste 200-1041, Gaithersburg, MD 20878.
Please note, EDmarket will not be responsible for forms not received. Please confirm fax transmissions.

1. Company: _____

Company Address: _____

City: _____ **State:** _____ **Zip/Country:** _____

Phone: _____ **Website:** _____

Exhibit Contact: _____ **Email:** _____

Marketing Contact: _____ **Email:** _____

2. Please sign: I have read and agree to comply with the EDspaces rules and regulations. This application becomes a contract upon assignment of exhibit space. Exhibit space will not be assigned without contract signature.

Signature: _____ **Date:** _____

3. What is your current EDmarket Membership Status? Join/Renew now and save \$1,000 per 10'x10' booth.

☐ Our membership is current through December 31, 2021

☐ We do not want to join at this time

We would like join/renew today and save money! Select a box below: *(EDmarket Membership is based on your company's total gross sales.)*

☐ Under \$1 Million -- Dues Amount \$900

☐ \$10 Million to \$25 Million -- Dues Amount \$2,500

☐ \$1 Million to \$2.5 Million -- Dues Amount \$1,150

☐ \$25 Million to \$50 Million -- Dues Amount \$3,750

☐ \$2.5 Million to \$5 Million -- Dues Amount \$1,650

☐ Over \$50 Million -- Dues Amount \$7,500

☐ \$5 Million to \$10 Million -- Dues Amount \$2,150

4. Main product lines: (This is for EDmarket internal use only -- **not** for publication)

5. Exhibit Space: Price is per 10'x10' increment. To qualify for member rates, company membership must be in good standing through 2021.

Standard Rates	
Member	Non-Member
\$2,450	\$3,450

Total number of 10' x 10' increments: _____ **Size:** _____ ft. x _____ ft.

i.e. 10'x10' = 1, 10'x20' = 2, 10'x30' = 3, 20'x20' = 4, 20'x30' = 6

Booth Type: ☐ Linear ☐ Island ☐ Peninsula

Booth Preferences: 1) _____ 2) _____ 3) _____ 4) _____ 5) _____ 6) _____

6. Please list any companies you wish to avoid being assigned adjacent to (every effort will be made to accommodate your request):

7. Bring-A-Buyer Program - Increasing the Number of Qualified School Attendees:

Help us help you to further increase the number of qualified attendees with significant buying power at EDspaces. Contribution to the Bring-A-Buyer Program funds the housing and registration expenses of a school or college official, superintendent, or district facility planner over and above the Facility Grant Program. **And Emerald will match every dollar contributed to the Bring-A-Buyer Program doubling your ROI.**

Unbelievable Benefits:

- Recognition/Logo on Signage at EDspaces
- Recognition/Logo on EDspaces Website
- Recognition/Logo in EDspaces Program
- Silver Level Package Online Directory Enhancement
- Two (2) Priority Points per \$1,000 contribution for EDspaces 2022 space assignment

☐ Yes, our company will participate. Bring-A-Buyer Contribution (*minimum contribution \$1,000*):

8. Online Directory Enhancement:

Please choose from one of the options below. For more information on these upgrade packages, call Exhibit Services at (800) 395-5550 option 5.

Each exhibiting company receives a **BASIC online listing** which includes:

☐ **Basic** | OK for Free

- Up to 50-word company profile
- Company 'Find us on Facebook' Button
- Company 'Follow us on Twitter' Button
- Company Address/Phone
- Up to 4 Product Category Listings
- Link to company website
- Virtual Company "Business Card"
- Booth number
- Booth locator feature

☐ **Bronze (\$200)** | Good

BRONZE level package includes:

All benefits of the BASIC listing plus:

- Up to 75-word company profile
- Up to 6 Product Category Listings
- .5 Priority Point for 2022 Assignment
- 1 virtual product showcase w/image
- 1 Brand
- Company Facebook 'Share' Button
- Company LinkedIn Profile

Investment: \$200

☐ **Silver (\$350)** | Better

SILVER level package includes:

All benefits of the BRONZE level plus:

- Up to 100-word company profile
- Up to 8 Product Category Listings
- One (1) Priority Point for 2022 Assignment
- 2 virtual product showcases w/images
- 2 Brands
- 1 product w/description in printed Program
- 1 press releases/special events
- Company logo or wallpaper on the floor plan

Investment: \$350

☐ **Gold (\$500)** | Best

GOLD level package includes:

All benefits of the SILVER level plus:

- Up to 150-word company profile
- Up to 12 Product Category Listings
- Two (2) Priority Points for 2022 Assignment
- 4 virtual product profiles w/images
- 4 Brands
- 2 products w/description-printed Program
- 2 press releases/special events
- 1 link to audio/video Webcast

Investment: \$500

9. Details:

Exhibit Space: _____

ROI Enhancements:
(#7 and #8) _____

EDmarket Membership: _____

Grand Total: _____

Total Due: _____

10. Payment Information - Full Payment Due with Application:

Please note: Payment must accompany application to reserve exhibit space.

☐ Check #: _____ *Make check payable to EDmarket.*

☐ AMEX ☐ Discover ☐ MasterCard ☐ Visa

Card Number: _____

Exp. Date (MM-YYYY): _____

Signature: _____

Print name as it appears on card: _____

Office Use:

Auth. # _____ Entered By: _____ Amount: _____

Batch Date: _____ Invoice #: _____ Company ID: _____

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