

EDspaces 2017 Conference

Call for Presentation Proposals

AN INVITATION TO YOU

The Education Market Association (EDmarket) is calling upon industry professionals to share knowledge and business expertise through a unique and valuable speaking opportunity at EDspaces. We're looking for engaging presentations that inform our attendees about proven practices, push the leading edge of the profession, and motivate the pursuit of excellence. You are invited to submit a session proposal for presentation at the **EDspaces Conference and Expo**, which is held in conjunction with the AIA Committee on Architecture for Education Fall Conference, October 25-27, 2017 in Kansas City, MO.

ABOUT EDSPACES

EDspaces is an international conference and expo that brings together the key professionals who plan, design and manage innovative learning environments with the dealers, service providers and manufacturers who support them. EDspaces attendees include buyers and decision makers from school districts, colleges and universities from across the country; dealers; and architects and interior designers. Products exhibited at the show include, but are not limited to, equipment for classrooms, offices and libraries, seating for auditorium and gyms, recreational supplies, school signage, computer hardware and software, audiovisual equipment, and consulting services.

NON-COMMERCIAL NATURE OF EDMARKET'S EDUCATION PROGRAM

To maintain the educational integrity of the education program, presenters are not permitted to use their session(s) as a platform for promotion of their products and services, or for monetary gain. EDmarket provides a unique forum for professionals to have an open dialogue and a creative exchange of ideas free from commercial content.

HONORARIA, TRAVEL EXPENSES, AND COMPLIMENTARY REGISTRATION

As a non-profit association, EDmarket does not pay an honorarium for concurrent session presentations at EDspaces. In addition, the speaker is responsible for all travel-related and accommodation expenses. Persons selected to speak will be provided with a discounted rate for a full conference registration.

SESSION FORMATS

The EDspaces Education Committee is looking for sessions that are led by solo presenters, co-presenters, panel members, and subject matter experts. Sessions are 60 minutes in length, including introduction, presentation and Q&A. Please note that education sessions are limited to

three (3) speakers. Panel presentations must include a moderator and at least two (2) panel members but is limited to three (3). Multiple presenters should include one presenter from an educational facility. Speakers can submit more than one session format; however, separate application must be submitted.

EDUCATION CONFERENCE FOCUS AREAS

In crafting the broader vision for this conference, the following focus areas were selected by the EDspaces Planning Committee, including the AIA Committee on Architecture for Education, to weave together a series of curated sessions that inform and support the future of educational facilities.

Pedagogy: Current theory and practice drives change in design of modern educational buildings, with space playing an increasingly critical role in the flexibility and adaptability of a learning environment. Sessions should explore the ways in which pedagogical innovation and cutting-edge design impact and influence student outcomes, including the relationship between facilities and learning and how changes in pedagogy converge with design.

Process/Operations: Sessions should guide administrators and planners through topics such as: master planning, working with a design team, writing educational specifications, addressing design guidelines, planning for technology, integrating sustainable design, identifying cost and funding options, communicating the importance of supporting education finance, evaluating life-cycle costs, producing procurement documents, evaluating project delivery options, monitoring progress, and evaluating completed projects.

Infrastructure: Deferred infrastructure maintenance and outdated facilities combined with limited state support have demanded organizational restructuring, streamlining of processes, creative partnerships and new construction delivery models. Evidence-based, data-driven planning and design processes can create healthier, more productive learning environments. Sessions in this category should address how facilities make the best use of the space they have and with the greatest positive impact on learning.

Technology: As more and more products are moving into the digital world, there are tremendous impacts on the physical environment. Spaces continue to evolve as technology allows for greater flexibility, and collaboration becomes more fundamental to meeting shared educational goals. Sessions should address how technology is affecting both design and pedagogy and how to integrate technology into the learning spaces. How can spaces be transformed for emerging technologies and new methods of learning and instruction?

Community Engagement: Community partnerships become even more important as space is allocated not only for learning and administrative uses but also for community or business use. To garner more community support, many buildings are planned for mixed use or repurposed for the future needs of the locale. Integrating the need for career and technical education or early childhood education into cooperative learning spaces are vital to developing public/private partnerships that open doors to achieving a shared vision for the future.

THE REVIEW/SELECTION PROCESS

The Education Committee seeks presentations that are engaging, creative, fun, useful and informative. Effective use of statistical and analytic benchmarking, research, and delivery methodologies and use of appropriate media are encouraged for presentations. The Committee will review all submissions to decide which are selected. The Committee consists of recognized industry leaders as well as representatives from EDspaces partner organizations.

Reviewers will evaluate your proposal for its relevance of the topic to the overall conference, educational significance and contribution to the respective topic, unique value to participants, presenter knowledge and experience, and actionable learning objectives. The selection process involves a review of every complete presentation submitted prior to the deadline. Incomplete submissions will not be considered. Please note, more presentations are submitted than can be accepted and there will be an effort to select sessions by presenters who have not presented at a previous EDspaces.

HOW TO IMPROVE YOUR SELECTION ODDS

- 1) Submit your presentation proposal on time.
- 2) Provide presentation proposals that reflect issues and influences related to the conference themes outlined above.
- 3) Be clear and concise and identify four learning objectives that are written to satisfy AIA accrediting (http://aiad8.prod.acquia-sites.com/sites/default/files/2016-11/CES_Provider_Manual.pdf)
- 4) Include a component that addresses Health, Safety, and Welfare (HSW) topics.
- 5) Design your presentation to encourage high audience interaction/participation such as facilitated delivery with high participation, peer-to-peer components, small group discussions, participant brainstorming components and participant involvement in case study analyses.
- 6) Involve school administrators, teachers and students where possible to add credibility, performance, and reference to the sessions.
- 7) Confirm the commitment of all speakers listed in your proposal to actively participate in the planning and presenting.
- 8) Develop quality presentations that address key issues facing current institutional planning and delivery.
- 9) State how your session will present new information, research, trend data, etc.

NOTIFICATION

EDmarket will notify all speakers of an accepted or declined presentation via e-mail. Notifications to all those who submitted will be made on or before Friday, April 21, 2017.

IF SELECTED

- Presenter agrees to conduct a webinar, if asked and schedule permits.
- Presenter agrees to write an article prior to or following EDspaces.
- Sessions may be streamed live, video-recorded or audio-taped.
- EDmarket does not produce printed session handouts for attendees. Presenters are requested to submit handout information in advance for posting on EDmarket's website.

- Presentation slides must be turned in to [Adrienne Dayton](#) by Wednesday, October 18, 2017. Session slides will be made available on the EDspaces website to all conference attendees.

SUBMISSION INSTRUCTIONS

All submissions must be received by **Friday, March 31, 2017**.

Please prepare and send your information using [this form](#).

QUESTIONS?

Please contact Adrienne Dayton at adayton@edmarket.org or (800) 395-5550, ext. 1031.